

ICB

Presents

*Tailoring Addictions Treatment: A Focus on the
Unique Needs of Men and Women Seeking
Recovery*

Presenter

Mark Sanders, LCSW, CADDC

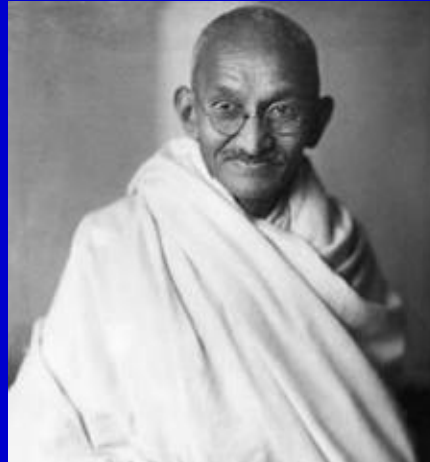
*King, Warrior, Lover,
Magician*

King

Noble, leader, the man who blesses others. He sacrifices his needs for the good of the group.



*Winston
Churchill*



Ghandi



*Nelson
Mandela*

Warrior

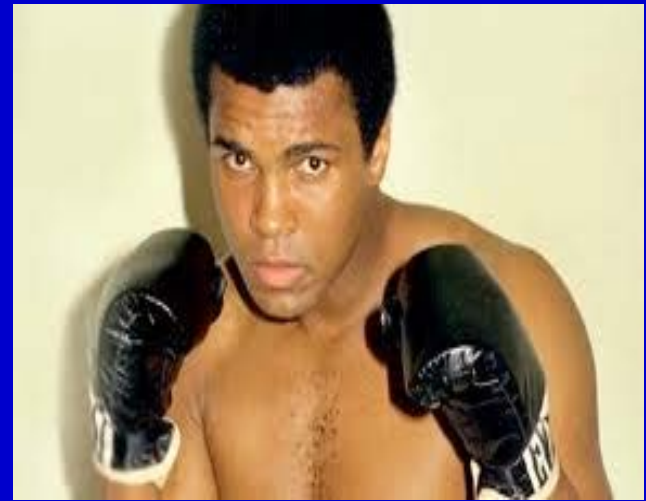
Protector, demonstrates courage

"Courage is not the absence of fear..."

Mark Twain



*Norman
Schwarzkopf, Jr.*



*Muhammad
Ali*

Lover

*Emotionally open, vulnerable, intimate,
Relationship builder,*

Magician

The man who pulls a rabbit out of a hat, negotiator, creative problem solver



All four of these roles are present within one man. Each has a shadow. A less mature version of the archetype.

Robert Moore

Shadow King

Corrupt leader, dictator



Shadow Warrior

Bully, gang member, rage-a-holic



Shadow Lover

Womanizer



Shadow Magician

- *Con artist*
- *Manipulator*



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Iceberg Model

The diagram features a blue background with a stylized iceberg. The top part of the iceberg, which is above the water line, is a light blue and contains the text 'Addiction'. The much larger part of the iceberg, which is submerged below the water line, is a darker blue and contains the text 'Co-dependence', 'Toxic Shame', and 'Abandonment/Trauma' stacked vertically. Three yellow arrows point upwards from the bottom text to the top text, indicating a causal or developmental progression.

Addiction



Co-dependence



Toxic Shame



Abandonment/Trauma

John Freil

Guilt vs. Shame

Guilt

- *Behavior*
- *"I've done wrong"*
- *"I've done bad"*
- *"I made a mistake"*

Shame

- *Your being*
- *"There is something wrong with me"*
- *"I am bad"*
- *"I am a mistake"*

Shame

The belief that I am unlovable and unworthy of belonging.

Bryne Brown, Ph. D.

Iceberg Model

The diagram features a blue background with a stylized iceberg. The top part of the iceberg, which is above the water line, is a dark blue triangle. The bottom part, which is submerged, is a larger, lighter blue shape. The text 'Iceberg Model' is written in yellow, italicized font at the top. Below it, the word 'Addiction' is written in yellow, italicized font, positioned just above the water line. Below 'Addiction' is a yellow arrow pointing upwards. Below the arrow is the word 'Co-dependence' in yellow, italicized font. Below 'Co-dependence' is another yellow arrow pointing upwards. Below that arrow is the word 'Toxic Shame' in yellow, italicized font. Below 'Toxic Shame' is a third yellow arrow pointing upwards. At the bottom of the diagram is the phrase 'Abandonment/Trauma' in yellow, italicized font.

Addiction



Co-dependence



Toxic Shame



Abandonment/Trauma

John Freil

Co-dependence

An over involvement with things outside of us and an underinvolvement with things inside of us. Left untreated codependence can lead to addiction.

John Friel



Marilyn Monroe



Billie Holiday

Iceberg Model

The diagram illustrates the Iceberg Model of addiction. It features a blue background with a white iceberg shape. The iceberg is divided into a small tip above the water and a large base below. The tip is labeled 'Addiction'. The base is divided into three horizontal layers, each labeled with a concept: 'Co-dependence' at the top, 'Toxic Shame' in the middle, and 'Abandonment/Trauma' at the bottom. Three yellow arrows point upwards from the bottom layer to the top layer, indicating a causal or contributory relationship between the layers.

Addiction



Co-dependence



Toxic Shame



Abandonment/Trauma

John Freil

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